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## PRODUCTS OR MACHINERY

"Swiat Szkla" (The World of Glass) monthly magazine for professionals in Poland

### preasents:

different types of building glass  
application of glass in architecture  
windows, doors, facades, skylights  
machines for glass processing

### thematic special editions:

expand topics presented in monthly magazine  
describe in detail technical problems  
inspire use of glass in interior

### "Świat Szkła" also organizes:

#### Technical Conference:

regular meetings of representatives of glass and window industry  
opportunity to learn about the latest technical achievements presented by employees of scientific institutes and technical colleges  
access to information about the latest technologies, materials and tools offered by Polish and foreign producers

**Industry portal [www.swiat-szkla.pl](http://www.swiat-szkla.pl)**

The main industry web portal,  
Rich library of professional articles,  
Daily inserted latest news,  
Up to 50 000 unique users monthly,  
High quality of web-site - value of Page Rank 4

**Newsletter**

The main industry newsletter,  
Sent every two weeks,  
The most recent information about events industry, new products, introduced regulations and opinions about economic situation,  
Base of customers constantly enlarged and updated.

## COMPANY BACKGROUND / HISTORY

In Poland Swiat Szkla (The World of Glass), our monthly magazine for the glasswindows business has been published since 1996. Its circulation, 4,000, is distributed via subscription. Besides glass, production, processing, market of windows, doors and accessories, buildings' facades, winter gardens, we also write about chemicals, machinery and tools for glass processing and other equipment used in the industry. We provide information on architecture services, fairs and seminars related to the industry and organise events which popularise modern products and initiative connected with the market of glass and windows.

**Company Profile of Swiat Szkla**

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