

Düsseldorf, 09.November 2022, For immediate release (393 words)

## **glasssglobal Group – Market and Feasibility Studies for glass industry**

glasssglobal is worldwide leading platform for glass industry with monthly over 8.2 million page impressions and 360,000 visitors.

### **Studies to underline strategic moves**

A key feature today are customized studies and glass industry research that form a strong basis for independent advice also to investors into the glass industry.

In the last two years, they has focused on market and feasibility studies for glass production projects as well as bankable business plans.

glasssglobal has signed several contracts for market and feasibility studies about the production of low-iron patterned glass for PV modules as well as for float and container glass. Extensive market evaluation on international level is essential part of these analyses.

The studies are also covering highly topical themes such as energy prices, political state of affairs as well as future development of markets and products.

glasssglobal CEO, Mr. André Ommer expressed that, "according to internal calculations and the announcement of EU regarding the climate targets until 2030, at least 10 new solar glass factories are requested to obtain these targets."

One of recent customers of glasssglobal, CPS in Canada, has decided to invest into solar glass segment on the basis of the submitted market and feasibility studies.

Furthermore, also glass industry suppliers are approaching glasssglobal, in order to have their market position analysed to determine future strategic moves.

Companies, that are interested in more details about PV, float or container glass business are invited to contact glasssglobal experts via [office@glasssglobal.com](mailto:office@glasssglobal.com).

### Customer-specific market studies include:

- analysis on float, and rolled glass, container or pharmaceutical glass, solar glass, glass fiber and wool, tableware as well as technical glass industry
- customer specific feasibility studies for complete projects
- benchmark, SWOT analysis, bankable business plans
- analysis and price evaluations for raw materials, flat glass, container glass, solar glass etc.
- market figures about imports and exports and, in combination with further statistical data, translated into future development of markets and/or countries
- strategy plans and marketing concepts for company launches
- analyses of existing investment plans or factory projects, locations or competitors to backup takeovers and investments
- training and development of sales strategies

### Your key contacts

Dipl.-Ing. André Ommer, CEO of glasssglobal Group  
Bettina Heuter, Marketing Director

OGIS GmbH / glasssglobal Group  
Grafenberger Allee 277-287  
40327 Düsseldorf,  
Germany  
Phone : 0049 (0)211 280733-0  
Fax: 0049 (0)211 280733-22

Email: [office@glasssglobal.com](mailto:office@glasssglobal.com)  
Web: [www.glasssglobal.com](http://www.glasssglobal.com)